



Prioritise health and safety in a post-COVID-19 world with the third-party verified WELL Health-Safety Rating.

IWBI TASK FORCE PARA LA COVID-19 Y OTRAS ENFERMEDADES RESPIRATORIAS

CONOCE A LOS CO-PRESIDENTES



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Slakman



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Coen van
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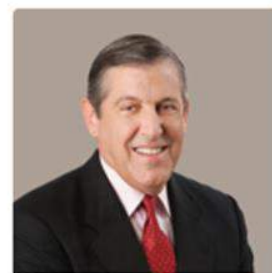
Despina
Katsikakis



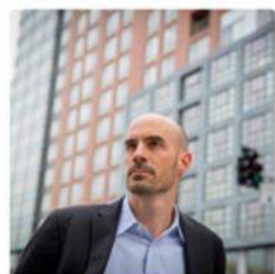
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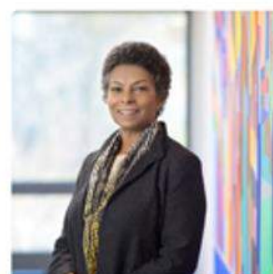
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EL ECOSISTEMA WELL



WELL
CERTIFICATION



PROFESSIONAL
ACCREDITATION



MEMBERSHIP
PROGRAM



WELL
PORTFOLIO



WELL HEALTH-
SAFETY RATING



EQUIDAD EN SALUD EN WELL

“ La equidad en salud se define como la ausencia de diferencias injustas y evitables o remediables en salud entre grupos de población definidos social, económica, demográfica o geográficamente..

- Organización mundial de la salud

Learn more: healthequity@wellcertified.com

A DÓNDE NOS DIRIGIMOS

PLANIFICACIÓN PARA EL 2021

CAMPAÑA DE MARKETING PARA
EL CONSUMIDOR

INVERTIR PARA LA SALUD

GLOBAL RESEARCH AGENDA

CENTROS EDUCATIVOS
SEGUROS PARA ALUMNOS Y
PROFESORES

GUIAS PARA
PREVENCIÓN Y PREPARACIÓN,
RESILIENCIA Y RECUPERACIÓN

DEFENDIENDO
INFRAESTRUCTURA SANITARIA

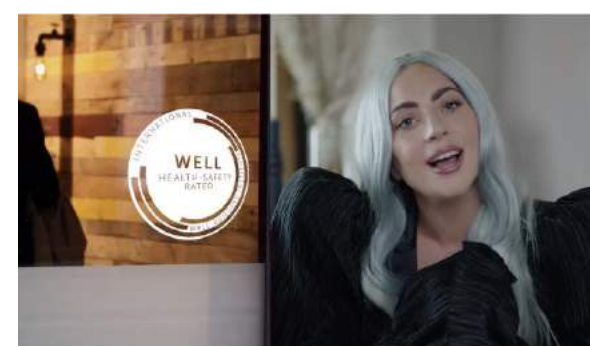
NUEVO EXAMEN WELL AP

ESCALAR EN EFICIENCIA
DE RECURSOS

BUSCA EL SELLO

Científicos de renombre mundial,
especialistas en salud pública y embajadores
famosos alentarán a las personas a “buscar el
sello WELL Health-Safety” en sus lugares
favoritos.

*Featuring: Jennifer Lopez, Lady Gaga, Michael B. Jordan,
Robert De Niro, Venus Williams, Wolfgang Puck, Deepak
Chopra, Dr. Richard Carmona and more.*



— CREANDO CONCIENCIA EN TODOS LADOS —



TV



CARTELERÍA



DIGITAL MEDIA



SOCIAL



MÓVIL



CONTENIDOS



INFLUENCERS

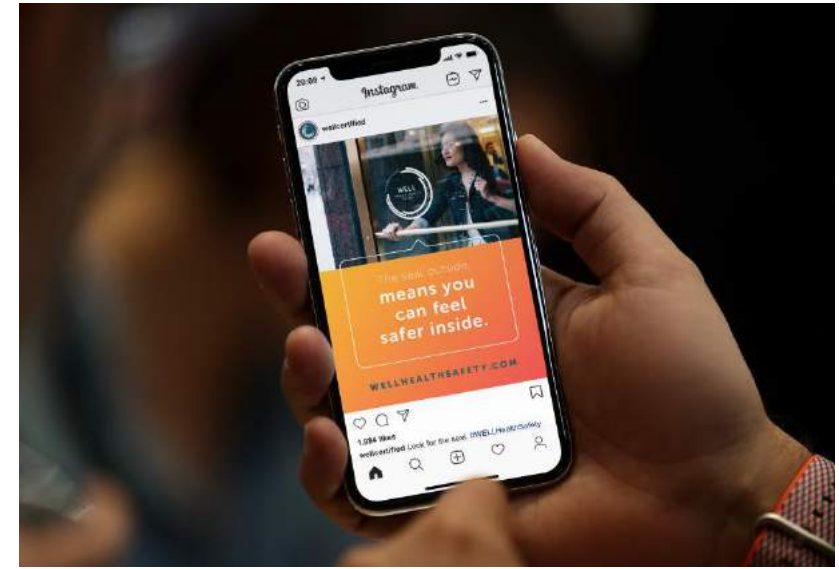


CO-MARKETING



BUSCA EL SELLO

*Ver el sello en el exterior
Significa que es seguro entrar*



The seal outside,
**means you can
feel safer inside.**



[LEARN MORE](#)



The seal outside,
**means
you can
feel safer
inside.**

[LEARN MORE](#)

[WELLHEALTHSAFETY.COM](#)



Un sistema de certificación a la altura del momento

Basado en el WELL Building Standard y más de 600 expertos del grupo de trabajo sobre COVID-19, la calificación de salud y seguridad de WELL para operaciones y administración de instalaciones ayuda a los edificios y organizaciones a abordar la salud, la seguridad y el bienestar de su **activo más valioso: las personas.**

GENERA CONFIANZA

COMPROMISO CON EL CLIENTE

Ofrezca a sus clientes, inversores y empleados el más alto nivel de confianza para ayudarnos a todos a volver al negocio.



Clientes



Inversores



Empleados



CONFIANZA

MARCAS QUE LIDERAN EL CAMBIO



Lidera con transparencia

El sello WELL Health-Safety es una indicación visible de que los esfuerzos de salud y seguridad de un edificio están respaldados por la ciencia y validados por un tercero.



— APLICA SALUD Y SEGURIDAD A ESCALA —

RETORNA LA ACTIVIDAD CON CONFIANZA



FLEXIBLE

Aplicable a todos los
Tipos de espacio



VERIFICADO

Siempre basado
En la evidencia



ESCALABLE

Rentable y diseñado
para el crecimiento



ACCESIBLE

Sin un alto coste
económico

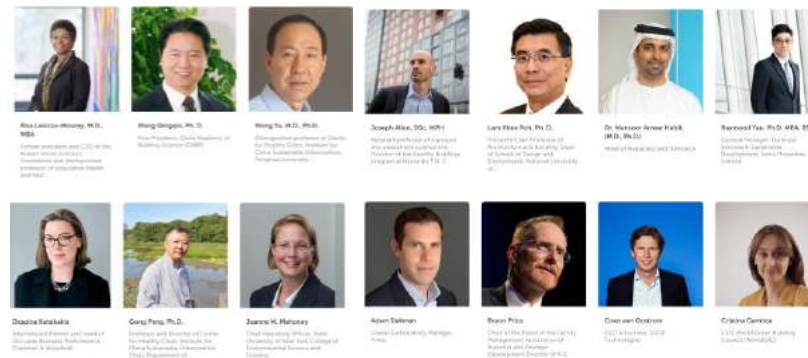
El sello WELL Health-Safety Rating se comunica por usted, para que pueda concentrarse en volver a los lugares y a las personas que ama.

ENFOQUE BASADO EN LA EVIDENCIA PARA AYUDAR A APOYAR ESPACIOS QUE AVANZAN LA SALUD Y LA SEGURIDAD

IWBI TASK FORCE

Sobre COVID-19 y otras infecciones respiratorias: prevención y preparación, resiliencia y recuperación

La génesis de la calificación fue la retroalimentación del Grupo de **IWBI Task Force sobre COVID-19**, un grupo de casi 600 expertos en salud pública, virólogos, funcionarios gubernamentales, académicos, líderes empresariales, arquitectos, diseñadores, científicos de la construcción y profesionales inmobiliarios establecidos a fines de marzo, 2020 para informar la respuesta de IWBI a la pandemia.



CONOCIMIENTO INSTITUCIONAL

Orientación sobre la propagación de COVID-19 y otras enfermedades respiratorias desarrolladas por la Organización Mundial de la Salud (OMS), los Centros para el Control y la Prevención de Enfermedades (CDC) de EE. UU., Los centros mundiales de control y prevención de enfermedades, agencias de gestión de emergencias, asociaciones reconocidas de elaboración de normas, e instituciones académicas y de investigación líderes.

WELL BUILDING STANDARD

Un subconjunto de **estrategias basadas en evidencia**, adaptadas para las operaciones y la gestión de las instalaciones, del WELL Building Standard

WELL ADVISORIES

Los expertos e investigadores de la industria de los **WELL Advisories**, el asesoramiento de investigación WELL, el asesoramiento WELL para lugares deportivos y de entretenimiento, el asesoramiento WELL para hoteles y complejos turísticos y el asesoramiento aeroportuario WELL también proporcionaron información detallada.



WELL Health&Safety rating es una calificación verificada por terceros basada en evidencia que se centra en las políticas operativas, los protocolos de mantenimiento, los planes de emergencia y la educación y el compromiso de las partes interesadas para abordar un entorno posterior al COVID-19 ahora y en general relacionados con la salud y la seguridad. problemas en el futuro..



Políticas operativas

Adopción de políticas y procedimientos para facilitar un lugar de trabajo o instalaciones saludables y seguros.



Protocolos de mantenimiento

Implementación de protocolos de gestión y mantenimiento de instalaciones diseñados para reducir el riesgo de transmisión de enfermedades infecciosas.



Planes de emergencia

Desarrollo de planes y protocolos de emergencia que, aplicados, ayuden a proteger a los usuarios del edificio.



Educación y compromiso con el stakeholder

Señalización, educación y regularidad que capturan actualizaciones, actividades e información importantes para las comunicaciones.

¿QUÉ LO HACE DESTACAR?



BASADO EN LA EVIDENCIA

Basado en el principal marco basado en evidencia del mundo para promover la salud y el bienestar en edificios y espacios de todo tipo: el **WELL Building Standard**.



APOYADO POR EXPERTOS

Uno de los primeros resultados del **IWBI Task Force sobre COVID-19**: una colección de casi 600 expertos en salud pública, diseño, medicina, bienes raíces, gobierno y academia.



VALIDADO POR UNA TERCERA PARTE

Cada característica es verificada por terceros para garantizar que se hayan adoptado las medidas adecuadas basadas en la evidencia.

APLICABLE PARA CUALQUIER TIPOLOGÍA



**Deportes y
entretenimiento**



Teatros y cines



Hoteles y Resorts



Restaurantes



Oficinas



Educación



Retail



**Residencial
multifamiliar**



Industrial

Y más...

BUSCA EL SELLO



Comunicar que se han adoptado las medidas adecuadas basadas en la evidencia y que se han verificado por terceros es fundamental **para restaurar la confianza** en que su espacio se mantiene de acuerdo con las pautas de salud y seguridad y las mejores prácticas.

Permite que el sello WELL Health-Safety Rating haga la comunicación por ti.



¿CÓMO FUNCIONA?

El sello **WELL Health-Safety Rating** es una marca visual que acredita que un edificio:



Mantiene todo
limpio e
higienizado



Proporciona
Servicios básicos de
salud



Comunica los
esfuerzos en materia
de salud y seguridad



Garantiza que todos
los usuarios están
preparados para una
emergencia



Monitoriza la calidad
del agua y del aire

WELL HEALTH-SAFETY RATING CORE AREAS

- Cleaning and Sanitisation Procedures
- Emergency Preparedness Programs
- Health Service Resources
- Air and Water Quality Management
- Stakeholder Engagement and Communication

CLEANING & SANITISATION PROCEDURES

CONOCE LAS FEATURES

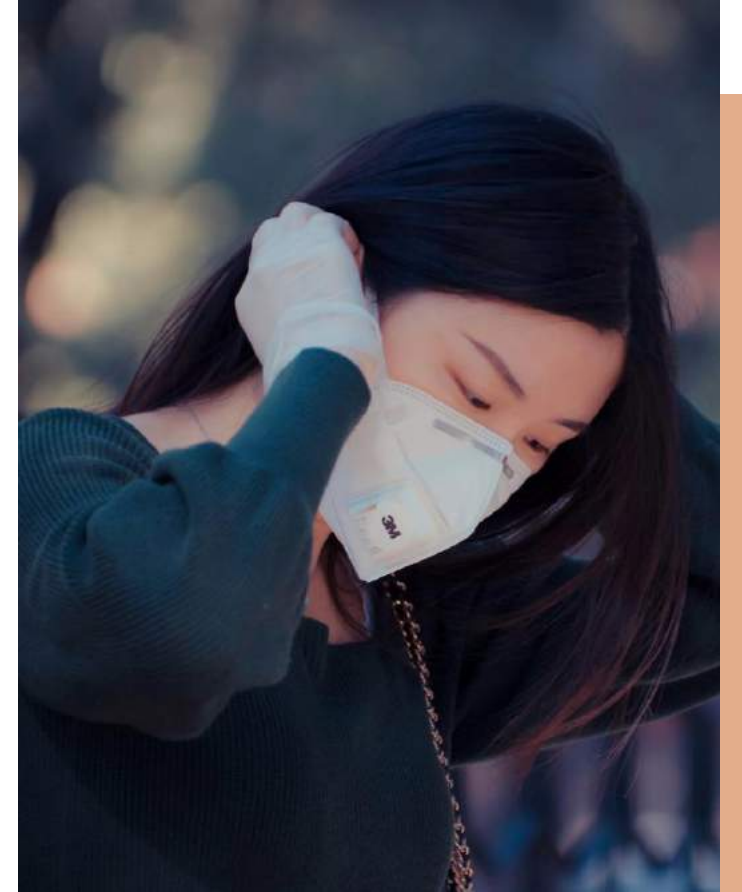


- Support Handwashing
- Reduce Surface Contact
- Improve Cleaning Practices
- Select Preferred Cleaning Products

EMERGENCY PREPAREDNESS PROGRAMS

CONOCE LAS FEATURES

- Develop Emergency Preparedness Plan
- Create Business Continuity Plan
- Plan for Healthy Re-Entry
- Provide Emergency Resources
- Bolster Emergency Resilience



HEALTH SERVICE RESOURCES

CONOCE LAS FEATURES



- Provide Sick Leave
- Provide Health Benefits
- Support Mental Health Recovery
- Promote Flu Vaccines
- Promote a Smoke-Free Environment

AIR AND WATER QUALITY MANAGEMENT

CONOCE LAS FEATURES

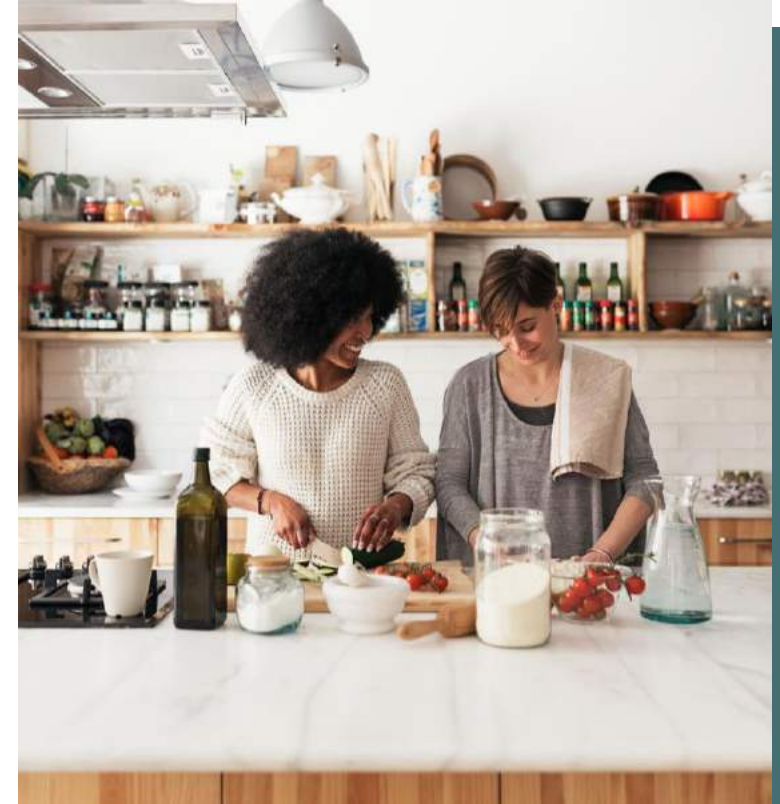


- Assess Ventilation
- Assess and Maintain Air Treatment Systems
- Develop Legionella Management Plan
- Monitor Air and Water Quality
- Manage Mold and Moisture

STAKEHOLDER ENGAGEMENT & COMMUNICATION

CONOCE LAS FEATURES

- Promote Health and Wellness
- Share Food Inspection Information



INNOVACIÓN

Esta feature proporciona a los proyectos varias opciones para ir más allá de las características de WELL Health-Safety, incluida la propuesta de nuevas intervenciones que abordan la salud y el bienestar de formas novedosas y el logro de características relevantes basadas en el diseño del WELL Building Standard.

WELL HEALTH-SAFETY / INNOVATION / FEATURES

Innovate WELL Health-Safety

Promote excellence in project design and continuous evolution of the WELL Health-Safety Rating

OVERVIEW

RESOURCE 0

VERIFICATION

SUMMARY

This feature provides projects several options to go beyond features of the WELL Health-Safety, including proposing new interventions that address health and well-being in novel ways and achieving relevant design-based features from the WELL Building Standard.

REQUIREMENTS

For All Spaces

Choose between the following:

Option 1: Innovation Proposal

The project submits a proposal that meets the following requirements:

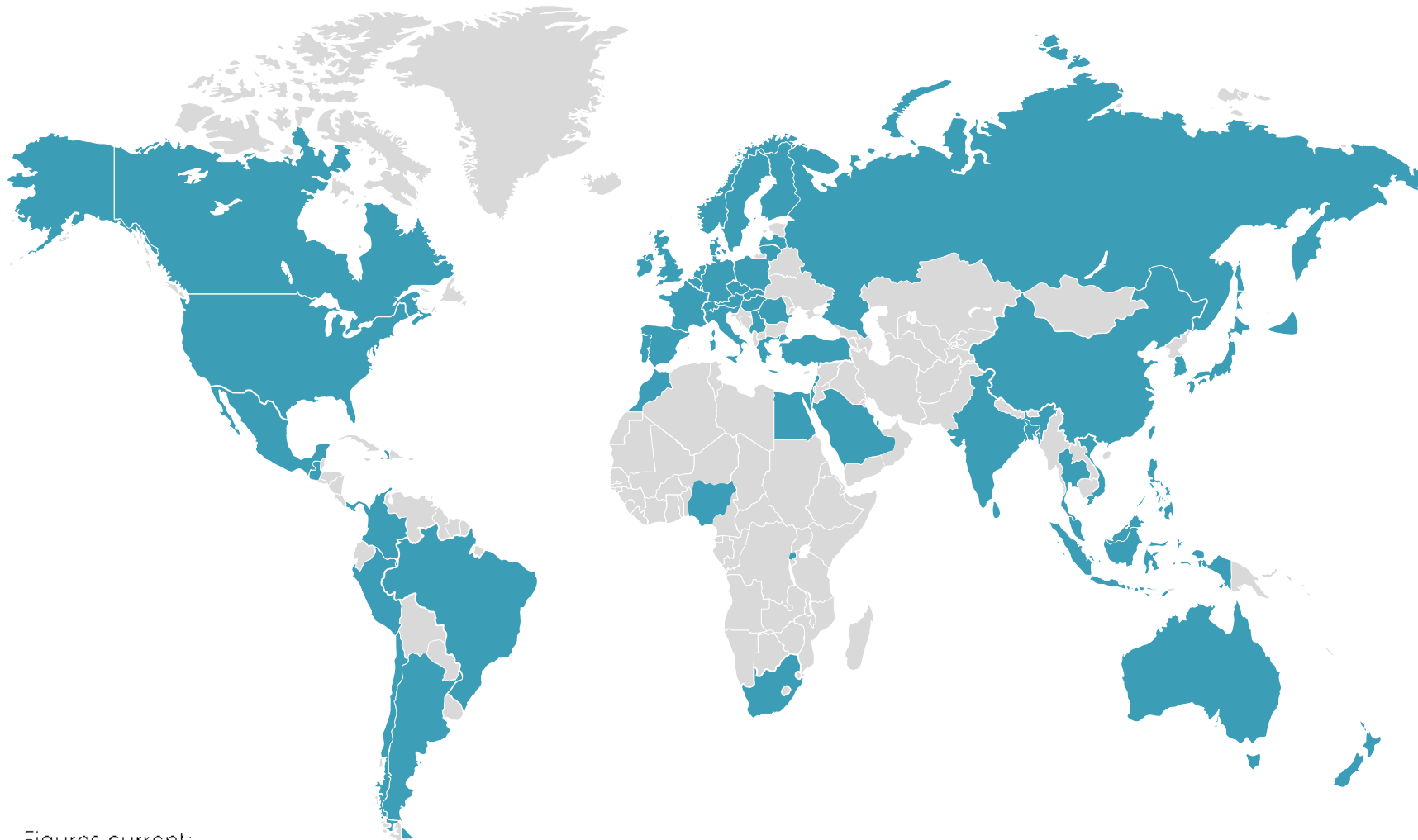
- a. Consistent with applicable laws and regulations and leading practices in building design and operations.
- b. Substantiated by existing scientific, medical and/or industry research.
- c. Positively impacts project occupants or the general public through one of the below:
 - 1. Goes above and beyond the current requirements of an existing WELL Health-Safety Rating feature.
 - 2. Relates to acute health and safety in a novel way that is not already addressed in a WELL Health-Safety Rating feature.

SOPORTE EN CADA ETAPA DEL CAMINO

Accede a descripciones generales del programa, guías prácticas, plantillas, consejos técnicos, etc. a lo largo de tu recorrido WELL Health-Safety Rating.



WELL IS GLOBAL



5,250+ proyectos WELL

770M+ pies cuadrados

66 países

16,220+ WELL APs

90+ países

220+ WELL Faculty

30+ países

Figures current:
2 February 2021

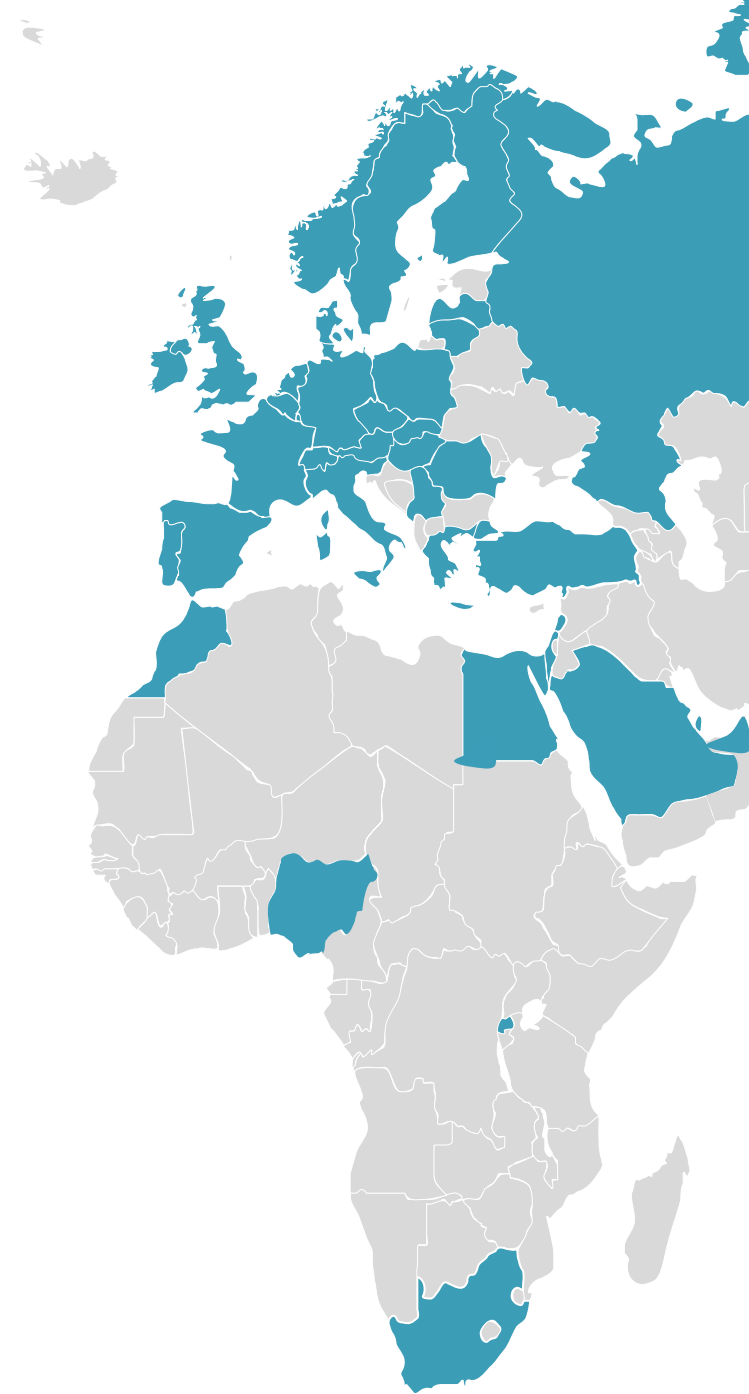
WELL EN EUROPA, ORIENTE MEDIO & AFRICA (EMEA)

PAÍSES: 41

Europa: Reino Unido, Francia, España, Países Bajos, Italia, Polonia, Alemania, Irlanda, Suecia, Hungría, República Checa, Bélgica, Suiza, Finlandia, Rumania, Luxemburgo, Federación de Rusia, Portugal, Eslovaquia, Dinamarca, Noruega, Grecia, Lituania, Austria, Jersey, Guernsey, Letonia, Serbia, Mónaco.

Oriente medio: Emiratos Árabes Unidos, Israel, Arabia Saudita, Egipto, Turquía, Qatar, Líbano, Bahréin.

África: Sudáfrica, Nigeria, Marruecos, Ruanda.



SKANSKA

Regional Office Malmö



CUNDALL Birmingham



ICONIC OFFICES

The Lennox Building



ASICS

ASICS HQ Netherlands



CIGNA INSURANCE

Regional HQ in Dubai World Trade Centre (DWTC)

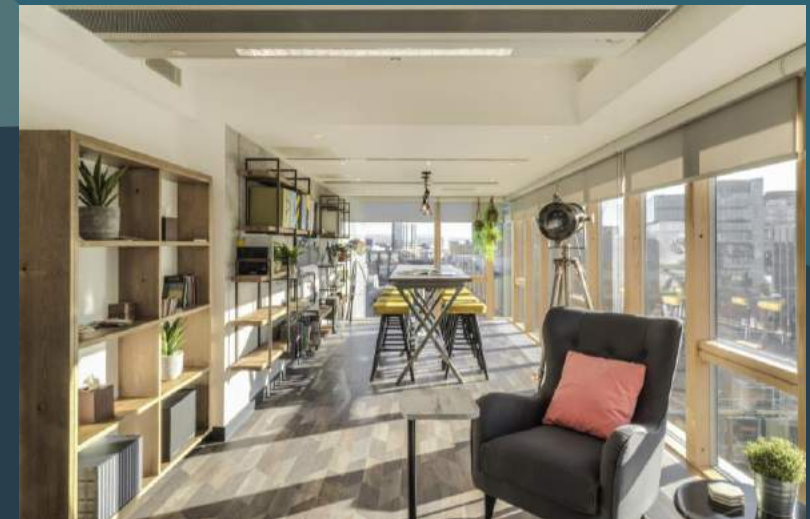


GROWTHPOINT

The ConneXXion



OVERBURY



SKANSKA



Skanska

513,504 followers

5h • Edited •

Creating a common language across the industry of what a healthy building is will be crucial in preparing spaces for re-entry in a post-pandemic era. Today, nine of our projects - eight across Central Eastern Europe and one in the US - are recognized by the new Health & Safety rating by the **International WELL Building Institute (IWBI)**.

The rating verifies safety standards that reduce the risk of disease transmission and encourages creating healthy, safer spaces in a post-COVID19 environment, now and in the future. Learn more about the work done to prioritize health and safety in some of our office buildings: <https://bit.ly/3c0sczp>

[#SafeBuildings](#) [#Skanska](#) [#IWBI](#) [#postpandemic](#)



Celebrate



EMEA

MARKET PARTNERS LOCALES

Blue Buildings Institute (BBI)

Building Research Establishment (BRE)

Dutch Green Building Council (DGBC)

Emirates Green Building Council (EmiratesGBC)

Green Building Council Italia (GBC Italia)

ITG & BREEAM-España

Polish Green Building Council (PLGBC)

Qatar Green Building Council (QGBC)

Sweden Green Building Council (SGBC)

World Green Building Council (WorldGBC)



RECURSOS ESPECÍFICOS

EMEA



RECURSOS CREADOS PARA **TI**

ESTRATEGIAS PARA PERSONALIZAR TU CAMINO

Alternative adherence paths

permiten aplicar formas nuevas,
novedosas y creativas de lograr
características WELL.

The screenshot displays the WELL v2 online platform interface. At the top, there's a navigation bar with 'WELL v2', 'Imperial', '中文', and 'Sign in' options. The main content area is titled 'Movement' and shows a list of features on the left sidebar. The selected feature, 'V02 Ergonomic Workstation Design', is highlighted. The main panel shows the 'Ergonomic Workstation Design' feature with a 'PRECONDITION' label. Below the title, there's a description: 'Reduce the risk of physical strain on the body through ergonomic design at workstations that supports neutral body positions for seated and standing work and provides opportunities to alternate between seated and standing positions.' There are four tabs: 'OVERVIEW', 'STRATEGIES 2', 'FAQ 1', and 'VERIFICATION'. A blue button '+ Submit Equivalency Proposal' is visible. Below this, there are two sections for 'Approved' Alternative Adherence Paths (AAPs) dated 'Aug 31, 2020'. The first AAP is #00045, and the second is #00050. Each AAP section includes a detailed description of the path and the applicable parts (1, 2, 3, 4) and region (Global).

WELL v2

Imperial 中文 Sign in

CONCEPTS / MOVEMENT / FEATURE V02 PRECONDITION

Ergonomic Workstation Design

Reduce the risk of physical strain on the body through ergonomic design at workstations that supports neutral body positions for seated and standing work and provides opportunities to alternate between seated and standing positions.

OVERVIEW STRATEGIES 2 FAQ 1 VERIFICATION

+ Submit Equivalency Proposal

Aug 31, 2020 APPROVED

AAP #00045

Projects may implement a purchasing plan that fulfills feature requirements of Parts 1–4 upon request. Projects must offer the option to request ergonomic workstation amenities to all eligible employees (even in excess of feature requirements in Part 2). The timeline to fulfill requests is communicated to employees. Projects must provide education to all employees (per Part 5) and, if using this AAP, provide education on the types of workstation amenities available for request. Projects pursuing this pathway must submit a policy document outlining the process by which employees can make such requests. Projects may implement a purchasing plan that fulfills feature requirements of Parts 1–4 upon request.

Parts: 1, 2, 3, 4
Applicable Region: Global

Aug 31, 2020 APPROVED

AAP #00050

Projects may implement a phased purchasing plan that fulfills feature requirements of Parts 1–4 by the time of recertification and submit annual progress reports through WELL Online. Projects must provide education to all employees (per Part 5). Projects pursuing this pathway must outline the timeline and purchasing plan to fulfill these requirements.

MEJORAS

STANDARD DIGITAL

Los proyectos ahora pueden ver métricas en el estándar digital que son más relevantes en su región.

Imperial 中文 Sign in

CONCEPTS / THERMAL COMFORT / FEATURE T03 OPTIMIZATION

Thermal Zoning

Enhance thermal comfort of people in buildings through the provision of thermal zoning in each

Max 2 Pts

OVERVIEW STRATEGIES 0 FAQ 0 VERIFICATION

SUMMARY
This WELL feature requires projects to increase thermal control of the space, by allowing control of either the conditions of a thermal zone or movement between thermal zones.
[Read more](#)

REQUIREMENTS WELL Core + Expand All

Part 1
Provide Thermostat Control (Max: 2 points)

For All Spaces
The following requirements are met for at least 90% of regularly occupied spaces:

- a. Control over temperature in the space is available through either:
 - 1. Thermostats present within the thermal zone.
 - 2. A digital interface accessible to occupants on a computer or phone.
- b. The maximum size of each thermal zone is 60 m² or 10 occupants, whichever is larger.
- c. Projects earn points based on the number of thermal zones:

Number of Zones		Number of Zones	Points
One per 60 m ²	OR	One per 10 occupants	1
One per 30 m ²	OR	One per 5 occupants	2

RECURSOS



<https://resources.wellcertified.com/tools/>

WELL SKYBRIDGE™

Approved Equivalent Language to Assist
Project Teams in Transitioning from

WELL v2 Pilot to WELL v2



crosswalk



FILTER BY

tools

LANGUAGE

- ☐ English
- ☐ Chinese
- ☐ Spanish

SEE MORE...

PRODUCT

- ☐ WELL v2 pilot
- ☐ WELL v1
- ☐ Health-Safety
- ☒ WELL v2
- ☐ WELL Community Standard
- ☐ WELL AP
- ☐ Membership
- ☐ WELL Portfolio

RESOURCE CATEGORY

- ☐ WELL Certification
- ☐ Research
- ☐ Education

SEE MORE...

RESOURCE TYPE

- ☐ Country Brief
- ☐ Sample Documentation
- ☐ Addenda

SEE MORE...

TOPIC

- ☐ WELL AP Exam
- ☐ Welcome to WELL
- ☐ COVID-19

SEE MORE...

REGION

- ☐ Europe
- ☐ Asia
- ☐ Oceania

FILTERS:



ORDER BY:

Newest



DISPLAY:



TOOL

Applying BREEAM and WELL v2

Strategies for interiors, new buildings and existing buildings under WELL v2 seeking dual certification

WELL CERTIFICATION CROSSWALK WELL V2



TOOL

Applying LEED v4.1 and WELL v2

Strategies for interiors, new buildings and existing buildings under WELL v2 seeking dual certification

WELL CERTIFICATION CROSSWALK WELL V2



TOOL

Applying LEED v4 and WELL v2

Strategies for interiors, new buildings and existing buildings under WELL v2 seeking dual certification

WELL CERTIFICATION CROSSWALK WELL V2



TOOL

Applying RESET and WELL v2

Strategies for interiors, new buildings and existing buildings under WELL v2 seeking dual certification

WELL CERTIFICATION CROSSWALK WELL V2



TOOL

Applying Green Star and WELL v2

Strategies for interiors, new buildings and existing buildings under WELL v2 seeking dual certification

WELL CERTIFICATION CROSSWALK WELL V2



TOOL

Applying NABERS Indoor Environment and WELL v2

Strategies for interiors, new buildings and existing buildings under WELL v2 seeking dual certification

WELL V2 CROSSWALK WELL CERTIFICATION

PEOPLE + PLANET

APPLYING BREEAM AND THE WELL BUILDING STANDARD™



The following BREEAM rating systems are addressed in this document:

- BREEAM UK New Construction 2018
- BREEAM International New Construction 2016
- BREEAM International Non-Domestic Refurbishment 2015
- BREEAM In-Use International/USA V6.0.0 (Commercial)
- BREEAM Netherlands New Construction New Construction 2020
- BREEAM Sweden New Construction New Construction 2017
- BREEAM Spain New Construction 2015



Strategies for interiors, new buildings and
existing buildings seeking dual certification

CORE-INTERIORS TOOL

INTERIORS + BASE BUILDINGS:

APPLYING WELL CERTIFICATION IN A WELL CERTIFIED BASE BUILDING



Tool for WELL v2 pilot interiors projects pursuing WELL Certification in a WELL Core building certified under the WELL v2 pilot

INTERIORS + BASE BUILDINGS:

APPLYING WELL CERTIFICATION IN A WELL CERTIFIED BASE BUILDING



Tool for WELL v2 interiors projects pursuing WELL Certification in a WELL Core building certified under WELL v2

INTERIORS + BASE BUILDINGS:

APPLYING WELL CERTIFICATION IN A WELL CERTIFIED BASE BUILDING



Tool for WELL v2 interiors projects pursuing WELL Certification in a WELL Core & Shell building certified under WELL v1

INTERIORS + BASE BUILDINGS:

APPLYING WELL CERTIFICATION IN A WELL CERTIFIED BASE BUILDING



Tool for WELL v2 interiors projects pursuing WELL Certification in a WELL Core building certified under the WELL v2 pilot

WELL™

Dive into the research behind WELL v2

The research is clear. The places where we spend our time have a huge impact on our overall health and well-being.

Dive into our compilation of research digests to learn how the places we create today can impact our health tomorrow.



The International
WELL Building Institute's

GLOBAL RESEARCH AGENDA:

Health, Well-Being
and the Built Environment



2021

WELL Advisories



WELL ADVISORIES

2021

12 ADVISORIES

- 10 WELL Concept advisories
- 1 IWBI Performance advisory
- 1 Research advisory

233 ADVISORS TOTALES

- 187 Concept advisors
- 25 Performance advisors
- 21 Research advisors

33 PAÍSES REPRESENTADOS

Argentina, Australia, Austria, Bélgica, Brasil, Canadá, China, Colombia, Dinamarca, Francia, Alemania, Hong Kong, India, Indonesia, Irán, Irlanda, Japón, Malasia, México, Marruecos, Países Bajos, Rusia, Escocia, Serbia, Singapur, Sudáfrica, España, Suecia, Suiza, Tailandia, Emiratos Árabes Unidos, Reino Unido, Estados Unidos

NOW ACCEPTING APPLICATIONS

2021 IWBI Health Equity Advisory

We're seeking experts and leaders in health equity, diversity and inclusion, inclusive design, community building and stakeholder engagement to help identify and scale strategies that address health inequities in buildings, businesses and communities around the world.

APPLY NOW

Learn more and apply at <https://www.wellcertified.com/advisories/>



PREGUNTAS



GRACIAS